

# RFID Revolution®

## RFID Revolution LLC

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## Leslie K. Downey

Principal & Owner

Incorporated: 2005

RFID Essentials  
commercialization: 2008

## Clients

- U.S. Air Force
- IBM
- Dow Chemical
- Michelin

[See comments](#)

## Partners

- Association for Automatic Identification and Mobility
- Council of Supply Chain Mgmt. Professionals
- Northrop Grumman
- RFID Global Solution
- RFID Journal
- The eLearning Center
- XIO Strategies

## Industry Leadership

- RFID Excellence in Business Awards at RFID World 2007, the first RFID industry awards event in North America, co-founded by RFID Revolution.
- Our principal has authored articles on RFID in BusinessWeek.com, RFID Journal, and other publications.

## Industry Associations

- AIM
- CSCMP
- M.I.T. Enterprise Forum
- RFID Tribe
- Women in Technology

## RFID Essentials Online Training

RFID Revolution LLC provides education and market strategy consulting services to the radio frequency identification (RFID) marketplace.

Our state-of-the-art, Web-based training tool, *RFID Essentials*, helps end-user organizations achieve more successful implementations by getting project team members up to speed early in the planning phase. .

Subjects covered in *RFID Essentials*:

- RFID technology (active, passive, and RTLS, middleware, and standards)
- Comparison with bar codes
- Applying RFID in your organization
- Measuring its financial contribution
- Planning an implementation.

In this *experiential learning*, users:

- Learn at their pace, from anywhere
- Actively participate in the experience
- Exercise critical and creative thinking in real-world, simulated applications
- Acquire lasting, *actionable* knowledge

We offer *RFID Essentials* by:

- Individual subscription
- Enterprise Multi-User License, for organizations with ten or more users, featuring group prices and 12 months of access.

*RFID Essentials* contains [nine modules](#), a final exam, and certificate. It takes about eight hours to complete. As needed, it can be customized for particular applications or vertical industries, and even co-branded.

To serve the RFID education needs of Federal agencies, we seek to partner with organizations established in that marketplace.

DUNS #: 61-148-3947

CAGE Code: 5BF21

NAICS:	SIC:	PSC:
541512	7372	6910
541614	7373	U012
611420	8243	
	8742	

## Business Certifications

Small, Woman-Owned

## Target Federal Agencies

Organizations benefiting from *RFID Essentials* are those exploring or implementing RFID in:

- Supply chain and inventory tracking
- Transport and logistics
- Access control
- IT asset tracking
- Hospital asset tracking
- Document tracking
- Personnel safety

Project teams getting up to speed early in the project life can shave weeks or months off an implementation.

## Course Samples

- [www.rfidrevolution.com/RFID-Essentials/demonstration/](http://www.rfidrevolution.com/RFID-Essentials/demonstration/)
- [www.rfidessentials.net/link1.php](http://www.rfidessentials.net/link1.php)

## Course Creators

Three top industry experts, with years of implementation experience, collaborated with RFID Revolution and its team of e-learning content developers:

- Dr. Dan Dobkin, [Enigmatics](#)
- Craig Harmon, [Q.E.D. Systems](#)
- Louis Sirico, [RFID Wizards](#)

RFID Revolution Founder Leslie Downey has 25 years experience in product management of global network services for Fortune 500 companies.