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ON+QOR CHOOSES RFID ESSENTIALS WEB-BASED TRAINING TO EDUCATE ITS BRAND PROTECTION CUSTOMERS

February 28, 2009, Silver Spring, MD, and Bridgeville, PA -- RFID Revolution and on+qor - a division of All-Pak, announced today a strategic partnership to offer RFID Essentials, a leading-edge Web-based training course that provides working knowledge of radio frequency identification technology (RFID).

RFID Revolution's RFID Essentials training course helps users not only learn about RFID technology, but also how to apply it in their enterprise, assess its financial contribution, and plan a pilot. The entire course takes about eight hours to complete, and includes an optional final exam. Passing the exam, which tests applied knowledge, validates an individual's preparedness to plan a pilot application of the technology in his or her enterprise. Because it's available on the Internet, learners proceed at the own pace and schedule, from anywhere.

"on+qor's track and trace solutions for the protection of products offer individual item-level serialization. Often, that unique, item-level information is carried by RFID tags either in or on products," says Leslie Downey, Principal of RFID Revolution. "For their solutions to be implemented and utilized, it's extremely important for on+qor's brand owner customers to have a solid working knowledge of RFID technology."

"The RFID Essentials course is designed specifically for end-user companies in the exploration or early adoption phase," said Dave McCarty, on+qor Business Development Manager, Brand Protection. "It's a perfect fit for our customers' managers and team members who are making decisions about implementing an RFID-based track and trace solution, and are interested in developing a better understanding of the technology. When customers finish the course, they are able to collaborate and plan effectively, as well as evaluate other RFID-enabled solutions."

RFID Essentials was designed to get professionals in end-user companies up to speed on the basics quickly and economically. The course was developed in collaboration with top industry

experts with years of field implementation experience. It's highly interactive and visual, with an abundance of simulated applications in which learners test their understanding. One case study involves a project team comparing the financial contribution of two alternative applications of RFID. As a member of the team, the learner thinks through the ways each application adds cost, saves cost, or contributes to revenue.

About RFID Revolution

Based in the Washington, D.C. area, RFID Revolution, LLC provides radio frequency identification (RFID) education and market strategy consulting services. Its interactive, Web-based learning tool, RFID Essentials, provides professionals in end-user companies with comprehensive RFID working knowledge quickly and economically, so they can advance their organization's RFID initiative and speed ROI. The firm's market strategy consultants help companies with emerging RFID solutions drive revenue growth by focusing on real needs in the marketplace.

RFID Revolution co-founded and administered the RFID Excellence in Business Awards at RFID World 2007, an industry first in North America. It also co-sponsored and administered this event at RFID World 2008.

To learn more, visit www.rfidrevolution.com or call 301-589-9791.

About on+qor

on+qor is a division of All-Pak, Inc. - an ISO 9001:2000 Certified Company. Throughout their over 50 year history, the company has provided innovative solutions to many of the world's most recognizable brands in a wide range of industries including: pharmaceutical, food, luxury goods, apparel & accessories, personal care, government and public safety. The on+qor division provides brand protection and supply chain security solutions including Mass Serialization, track and trace and overt and covert product security features.

For additional information, visit www.onqor.com/training, e-mail mccartyd@onqor.com or call 412-319-1147 x1326.

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