



RFID Essentials Web-Based Training

Cut Waste and Boost Customer Satisfaction

Radio frequency identification technology has the potential to transform industry and commerce by driving efficiencies, but lack of understanding is impeding its use.

RFID Essentials interactive, Web-based training helps end-user organizations jumpstart projects and identify new, profitable uses, by getting employees quickly up to speed.

People learn best by *doing*—not by hearing or watching. Developed by top industry experts for end-user organizations, **RFID Essentials** is the first and only “virtual workshop”—an active experience in which users practice what they’re learning in engaging, simulated applications. In hours, project team members acquire the knowledge and skills to advance their organization’s RFID initiatives. And they do it on their schedule, from the office or home.

RFID Essentials provides a comprehensive, vendor-neutral introduction to RFID. It’s ideal for information technology, operations, engineering, and finance professionals who want to quickly familiarize themselves with RFID technology without spending days or weeks sitting in a classroom.

You will acquire the working knowledge needed to:

- Identify the most promising applications in your organization
- Select the right RFID architecture for each application
- Share data with trading partners using EPCIS standards
- Talk more knowledgeably with vendors
- Develop a compelling business case
- Plan a pilot

RFID Essentials improves comprehension and retention with visually rich, interactive exercises; imaginative animations; learner-controlled audio narration; text, graphics, and video; and an optional, online discussion forum with the course instructor.

You can complete the entire course, including its optional final exam, in about eight hours, **or** subscribe to component modules most relevant to your objectives. Enterprises can license the course for a year, so their users can review as often as they wish.

Experience RFID Essentials:

- **Excerpt from Module 4: How antenna polarization affects RFID tag reads** (15 minutes) -- <http://www.rfidrevolution.com/RFID-Essentials/demonstration/>
- **Module 1, Introduction to RFID** (35 minutes) -- <http://www.rfidessentials.net/link1.php>

“RFID Essentials is an excellent learning tool for end-user companies piloting or rolling out RFID applications. Because it’s online and very visual, it’s well adapted to global companies. My team particularly liked its imaginative, interactive exercises. The final exam is challenging, but a good measure of a person’s readiness to plan a pilot.” **Dr. Patrick King, Michelin**

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RFID Revolution developed **RFID Essentials** in collaboration with three of the industry's most distinguished experts:

Dr. Dan Dobkin, Enigmatics (center)
Craig Harmon, Q.E.D. Systems (right)
Louis Sirico, RFID Wizards (left)



Topics covered include:

- Overview of automatic identification technologies
- RFID technology and standards (active and passive; hardware and software)
- Marketplace and trends
- Applications, including more than 20 examples of applications delivering ROI
- Implementation in the enterprise
- Business value and how to measure it
- Data security techniques and privacy considerations

Certificates: **RFID Essentials** features a non-mandatory final exam lasting from 60 to 90 minutes that provides feedback on your answers and may be taken up to three times (slightly varied versions). Two types of course certificates are offered to learners passing the exam: a *Certificate of Completion of RFID Essentials*, for passing the “Basic” questions; and a *Certificate of Mastery of RFID Essentials*, for passing the optional, “Advanced” questions.

CompTIA RFID+ Certification: Combine **RFID Essentials** Course 1 for thorough understanding of fundamentals with a CompTIA RFID+ preparation guide (available from Amazon.com) for efficient and effective exam preparation.

Subscriptions:

- *Individuals:* Consult our website for pricing. Subscription period is 60 days following registration, but can be extended upon request.
- *Enterprises:* One-year license with group pricing. Please call us.

PC configuration requirements (obtain details on how to make changes on course registration site):

- Browser: Microsoft Internet Explorer version 6 or higher; Firefox version 1.5 or higher; or Safari for Macintosh version 1.x or higher
- At least a 56K modem connection; broadband connection recommended
- Adobe Flash Player: Version 7.0 or higher (www.adobe.com)
- Display resolution set to 1024 x 768 or greater
- Pop-ups, cookies, and javascript must be *enabled*.
- Ear phones or ear buds advised for those taking course in close proximity with others

Technical support: Assistance with registering, accessing, and navigating the course is provided via phone and e-mail, Monday through Friday from 9 a.m. to 5 p.m. U.S. Eastern Time.

Questions? Call us at +1.301.589.9791, or visit www.rfidrevolution.com

