



Contact: Madeleine Miller-Holodnicki, ABC, Manager of Communications  
+1 630.645.3487

For Immediate Release

### **CSCMP Adds Online RFID Training Course**

**Lombard, Illinois USA (March 24, 2009)**—The Council of Supply Chain Management Professionals (CSCMP) has launched a new web-based training course called *RFID Essentials*.

Designed for end-user organizations exploring or beginning to adopt radio frequency identification technology (RFID), this self-paced, eight-hour course consists of nine modules and an optional final exam. Course content includes best practices and a technology overview. From their computers, participants will engage in an active learning experience by working with simulated tag and reader applications.

“For individuals or companies seeking comprehensive RFID training, this virtual workshop is a powerful tool that will help users identify the most promising applications within their companies,” said Burt Blanchard, CSCMP’s manager of education and research. “RFID technology will improve total supply chain performance and this course gives practitioners a thorough understanding of how it works and how to effectively apply it to their own organizations. Companies will be able to shave months off a pilot or implementation project by getting the entire project team up to speed in the planning phase with *RFID Essentials*.”

More information is available at [cscmp.org](http://cscmp.org) on the Education & Awards link, under Online Education.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC  
Manager of Communications  
Council of Supply Chain Management Professionals (CSCMP)  
333 East Butterfield Road, Suite 140  
Lombard, Illinois 60148-5617 USA  
[mholodnicki@cscmp.org](mailto:mholodnicki@cscmp.org)